

Prairie View A&M University

Digital Commons @PVAMU

Newsletter Collections

Academic Affairs Collections

11-1967

College Placement Services- November 1967

Prairie View A&M College

Follow this and additional works at: <https://digitalcommons.pvamu.edu/newsletter>

Recommended Citation

Prairie View A&M College, "College Placement Services- November 1967" (1967). *Newsletter Collections*. 774.

<https://digitalcommons.pvamu.edu/newsletter/774>

This News Article is brought to you for free and open access by the Academic Affairs Collections at Digital Commons @PVAMU. It has been accepted for inclusion in Newsletter Collections by an authorized administrator of Digital Commons @PVAMU. For more information, please contact hvkoshy@pvamu.edu.

NEWSLETTER



NUMBER TEN

Bethlehem, Pennsylvania,

November 1, 1967

One of the informal interview scenes from the CPS film, "Do They Really Want Me?" was chosen for the cover of the October-November edition of the *Journal of College Placement*. Enclosed is a reprint of the article from the *Journal* which tells how the film came to be produced and reveals some of the dialogue that took place among the interviewers, college students, and employees in the film.

Two private premiere showings of the film are scheduled for officials from government, industry, and education in the Washington, D. C. and New York City areas early this month.

The film may be obtained from Association Films, Inc., 600 Madison Avenue, New York, New York, for review by interested organizations. It is also available for group showings on a free loan basis, and it may be purchased at the price of \$85.00 per copy.

On October 30, Irving V. Woods, Jr. joined the CPS staff as Associate Managing Director. Woods is on leave of absence from his position as Assistant Sales Training Manager at the General Foods Corporation in White Plains, New York. A 1961 graduate of Morehouse College in Atlanta, Georgia, he began his business career with General Foods as a Sales Representative in the Detroit area.

Woods recently participated in the CPS film, "Do They Really Want Me?" as one of the employer representatives.

Joining Woods in Bethlehem are his wife and two children.

Over fifty corporations have now contributed to the CPS College Assistance Fund Campaign.

Since the *Newsletter* of September 1, six companies have made a second grant to the Fund:

Burlington Industries Foundation
Eastman Kodak Company
The Kaiser Companies
Rohm and Haas Company
Sun Oil Company
Turner Construction Company

New contributors to the Fund are:

American National Bank & Trust
Company of Chicago
Anderson, Clayton & Company, Inc.
Atlas Chemical Industries, Inc.
Automatic Retailers of America, Inc.
Bankers Life Company
Bankers Trust Company Foundation Trust
Carnation Company
Carolina Power & Light Company
Connecticut General Life Insurance Company
Connecticut Mutual Life Insurance Company
ESB, Inc.
Employers Casualty Company
First National Bank of Chicago
Hanes Corporation Foundation
Hercules, Incorporated
Household Finance Foundation
Interlake Steel Foundation, Inc.

Iowa Power & Light Company
Kimberly-Clark Foundation, Inc.
Liberty Mutual Life Insurance Company
Thomas J. Lipton Foundation, Inc.
Maytag Foundation
Middle Atlantic Placement Association
Midwest College Placement Association
Nooter Corporation
North American Rockwell Corporation
Northern Trust Company
Radio Corporation of America
Simoniz Company
Superior Cable Foundation, Inc.
Texas Employers Insurance Association
United States Gypsum Company
Virginia Electric & Power Company
Wachovia Foundation, Inc.

Thirty colleges have joined together in a consortium arrangement, with CPS as a cooperating agency, to submit an application to the U. S. Office of Education for grants under Title III of the Higher Education Act of 1965. The Atlanta University Center Corporation and Atlanta University also are designated as cooperating agencies. Spelman College of Atlanta, Georgia, as coordinator of the proposal, will submit the application for the consortium.

The consortium proposal will stress programs that are oriented toward the development of the placement and counseling staff. Regional groupings within the consortium will provide an opportunity for professional interchange among the personnel of four or five institutions as well as for workshops and seminars.

Last year, CPS joined with ten colleges in submitting separate proposals for Title III grants for fiscal year 1968. These proposals resulted in grants totaling nearly \$94,000 for nine of the participating institutions. Announcement of grants for fiscal year 1969 will be made by the Office of Education in spring 1968.

The colleges in the consortium are as follows:

A. & T. University of North Carolina
Alabama A. & M. College
Arkansas A. M. & N. College
Bishop College
Central State University
Cheyney State College
Clark College
Delaware State College
Dillard University
Fisk University
Florida A. & M. University
Grambling College
Hampton Institute
Huston-Tillotson College
Johnson C. Smith University

Kentucky State College
Knoxville College
Livingstone College
Morehouse College
Morris Brown College
Prairie View A. & M. College
Southern University
Spelman College
Stillman College
Tennessee A. & I. State University
Texas Southern University
Tougaloo College
Tuskegee Institute
Virginia State College
Virginia Union University

CPS advisory teams visited six colleges during the month of October. Three other visitation teams are scheduled for November. The personnel for all of these visits are listed below.

FORT VALLEY STATE COLLEGE, Fort Valley, Georgia

October 4-6

Richard P. Green - The Lockheed-Georgia Company, Chairman
André G. Beaumont - College Placement Services, Inc., Advisor
Robert L. Clayton - Livingstone College
Leon Whittaker - Grambling College

NORTH CAROLINA COLLEGE AT DURHAM, Durham, North Carolina

October 9-13

John M. Brooks - North Texas State University, Chairman
Phillip E. Jones - Metropolitan Life Insurance Company, Advisor
Coralee Hester - Midwestern University
Harold E. Kohlhammer - Pittsburgh Plate Glass Company

ALBANY STATE COLLEGE, Albany, Georgia

October 16-20

Cornelia Ladwig - West Virginia University, Chairman
J. S. Obecný - Rutgers University (Newark), Advisor
John M. Geisel - Rohm and Haas Company
William Nix - Morehouse College

SAINT AUGUSTINE'S COLLEGE, Raleigh, North Carolina

October 23-27

Nathaniel Dickerson - General Foods Corporation, Chairman
Robert J. Morrissey - University of Massachusetts, Advisor
Robert P. Alexander - Marshall University
Fannie Y. Mitchell - Duke University

TALLADEGA COLLEGE, Talladega, Alabama

October 30 -
November 3

Robert J. Lincks - Burlington Industries, Inc., Chairman
Anthony M. Rachal, Jr. - U. S. Civil Service Commission, Advisor
Will M. Kidwell - San Diego State College
Luke H. Noggle - Westinghouse Electric Corporation

JACKSON STATE COLLEGE, Jackson, Mississippi

November 6-10

Robert G. Alleman - E. I. duPont de Nemours & Company, Inc., Chairman
B. Keith Duffin - Brigham Young University, Advisor
Elenora A. Cawthon - Louisiana Polytechnic Institute
L. Thomas Reifsteck - LaSalle College
Fred G. Scott - Hampton Institute

WINSTON-SALEM STATE COLLEGE, Winston-Salem, North Carolina

November 13-17

R. Dwight Forrester - U. S. Veterans Administration, Chairman
William C. Gutman - Temple University, Advisor
Jack Kennedy - Grove City College
Drue E. Matthews - Mount Holyoke College
Philip J. Winkfield - Fisk University

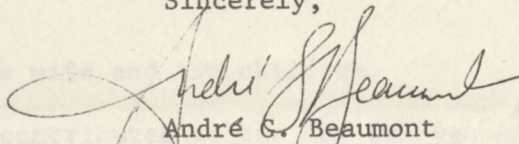
SAVANNAH STATE COLLEGE, Savannah, Georgia

November 27 -
December 1

J. D. Snider - Indiana University, Chairman
J. Kenneth Bradford - Loyalist College, Advisor
Joseph T. Watts - Western Electric Company
Edward W. Whitlow - Virginia State College

At the annual conference of the Middle Atlantic Placement Association in Buck Hill Falls, Pennsylvania, two former officers and Board members of CPS were commended for their outstanding service to the organization. Raymond H. Stockard, CPS Director and President of the College Placement Council, presented a plaque to William J. VanPelt, Manager of Employment and College Relations at the Armstrong Cork Company, in recognition of his contributions as president of CPS from 1965 to 1967. Stockard also presented an award to Donald M. Cook, Director of Education Planning and Programs at the Radio Corporation of America, for his service to CPS in the capacity of treasurer during the same period. Both of the men were charter members of the CPS Board of Directors and were instrumental in forming the organization.

Sincerely,


André G. Beaumont
Managing Director

Enclosure